

## Greenweez unveils its new selection of fresh produce and accelerates roll-out of its home delivery service

**Greenweez – France’s leading online organic retailer – is breaking new ground and has just launched the first fully digital offering of fruit and vegetables and fresh produce. A new milestone in Greenweez’s commitment to making organic products more widely available.**

### 550 new fruit and vegetables and fresh products

This new selection was launched in February 2017 and is made up of 550 products. A considerable choice for consumers, and a completely original initiative for an online retailer. It features all possible fresh products: **butchers’ products, cooked meats, dairy products, fruit and vegetables** (with preference being given to products grown in France for around forty of them) and **fish**, as well as **vegan and delicatessen products**. Available in just a few clicks, this adds to the 20,000 national brand and specialist products (*Laits Plaisirs, Bonnetterre, Priméal, Jean Hervé, etc.*) that are already available from Greenweez

### Innovative delivery services

Greenweez is also introducing a number of new types of home delivery service. Products ordered before 1 PM will be dispatched on the same day, for delivery the next day by Chronofresh for €4.90 for purchases of €70 and above. And throughout all stages of the transport process, temperature is kept at between 0 and 4°C.

### Greenweez – organic products available to everyone

Greenweez currently has the largest selection of organic, eco-friendly and well-being products. As Romain Roy, Chairman of Greenweez’s Management Board puts it, ***“You can now do all your organic food and non-food shopping via Greenweez. And wherever customers are in France, they can now purchase a wide selection of high-quality organic products in just a few clicks”.***

### About Greenweez

Created in 2008 as a subsidiary of the Carrefour group, Greenweez is now France’s leading organic and eco-friendly online retailer. Originally founded in Annecy, this start-up now employs 30 committed and enthusiastic people. Set up in order to make organic products available to as many people as possible, more than 1.5 million people visit Greenweez’s website every month. Greenweez has some 20,000 food and non-food products, including – since February 2017 – 550 fresh products. For more information, visit <https://www.greenweez.com/>

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