



Press release

Boulogne-Billancourt, September 2, 2018

## **Food transition: Carrefour sets up an advisory food committee to support its ambition**

**The Carrefour group wants to become the world leader in the food transition for all. To support this ambition and successfully change its model, Carrefour has implemented over the past months a new system of governance:**

- Laurent Vallée, appointed head of the food transition across the group in January, in addition to his role as Group General Secretary
- Benoit Soury, who was appointed to the position of Organic Market Director three months ago, reports to him

On January 23, Alexandre Bompard announced that he would be setting up an Advisory Food Committee to support the group's ambition.

This committee is made up of seven people from outside the Group, all from different backgrounds, but committed to addressing the food-related challenges we are facing.

The committee is chaired by Laurent Vallée and will be tasked with supporting Carrefour as it transforms its model, participating in concrete projects linked to the food transition, sharing best practices, proposing new ideas and leading forward-looking discussions about changes in food consumption.

This will be the committee's agenda when it meets in October. It will be an unquestionable asset for Carrefour Group.

### **The Advisory Food Committee is made up of seven experts, all with multidisciplinary backgrounds:**

#### **- Lucie Basch, Founder of start-up company Too Good To Go**

For Lucie Basch, food is a universal issue that unites everyone. In 2016, this young entrepreneur created an application that provides everybody with the opportunity to tackle food waste: it puts retailers in touch with consumers who can then collect unsold stock preventing it from going to waste. This Europe-wide community has already saved the equivalent of more than 6 million meals – proof that, with the right tools, everybody can help drive change.

#### **- Myriam Bouré, Co-founder of Open Food**

Myriam Bouré campaigns to give control over food back to the people through Open Food France, a cooperative platform she co-founded. Built using open-source software, it brings together farmers, restaurant owners and citizens to create and operate independent, short distribution channels. She also contributes to Ouishare as a "food connector", acting as a link between various collaborative models aimed at transforming the food system. She is particularly interested in issues related to big data in the farming sector. Through her work, she supports the development of distribution models based on local consumption of environmentally-friendly products, guaranteeing an equitable distribution of revenue.

- **Emmanuel Faber, CEO of Danone**

Emmanuel Faber is personally committed to driving the food revolution and developing new, more inclusive growth models. Every day, he delivers on Danone's mission: ensure the good health of as many people as possible, developing a unique portfolio focused on health, giving preference to local supply lines and encouraging healthier and more sustainable dietary practices. Emmanuel Faber is a key partner who will help us implement the food transition for all.

- **Jean Imbert, committed chef**

Through his television programs and restaurants, Jean Imbert has always shown his desire to help transform people's dietary habits in France. He encourages people to cook with fresh produce, adapt what they eat depending on the seasons and embrace regional products. He is also convinced that the retail sector has a major role to play in making high-quality food available to the broadest possible number of consumers.

- **François Mandin, Vendée-based farmer**

François Mandin has been based in the southern part of the Vendée region in France for 32 years and is engaged in mixed-crop farming. He is a pioneer of a type of agriculture that preserves soil –which he has been doing for 20 years.

- **Caroline Robert, department head at the Gustave Roussy cancer research institute, oncologist**

Working at the Gustave-Roussy cancer research institute, she is involved – alongside her teams of doctors and clinical researchers – in intense clinical cancer research, from prevention to treatment. With more and more studies revealing a link between food quality and cancer risks, Caroline Robert has the conviction that a healthy lifestyle – particularly diet – is one of the most effective ways of preventing the disease.

- **Maxime de Rostolan, founder of Fermes d'Avenir and Blue Bees**

Through his field experience, such as with the Ferme de la Bourdaisière that he launched in 2014, this engineer has developed a marked interest in agricultural issues. In particular, he is involved in developing agro-ecology and permaculture. He is also committed to bringing about a new food model which encourages organic farming methods, local supply lines and generates a virtuous and positive impact on the whole ecosystem, incorporating human and natural resources into economic rationale.

**About Carrefour**

*With a multi-format network of some 12,300 stores in more than 30 countries, the Carrefour Group is one of the world's leading food retailers. Carrefour welcomes 105 million customers throughout the world and recorded revenue of €88.24 billion in 2017. It has more than 380,000 employees who help to make Carrefour the world leader in the food transition for everyone, providing everybody with access to high-quality, affordable food every day, no matter where they are.*

*For more information, visit [www.carrefour.com](http://www.carrefour.com), or find us on Twitter (@GroupeCarrefour) and LinkedIn (Carrefour).*

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