



Press release
Boulogne-Billancourt, 5 November 2018

Carrefour hypermarkets take action to help people get on top of their spending and launch "Fuel days" – two exceptional weeks with fuel on sale at cost price.

With more and more pressure on household budgets, the Carrefour group's hypermarkets are taking action to help people get on top of their spending.

From today until 17 November, Carrefour is holding its first-ever "Fuel Days" – a brand-new campaign running across all service stations integrated into Carrefour hypermarkets. So, for the next two weeks, **fuel will be on sale at cost price**. The complete list of service stations participating in the campaign is on the Carrefour.fr website, together with all the terms and conditions.

As they have been doing since they were first created, Carrefour hypermarkets are continuing with their efforts to ensure that essential products and services can be accessed and consumed by as many of their customers as possible.

Since petrol prices affect household purchasing power, Carrefour has also announced a series of measures designed to go easy on its customers' budgets until the end of the year, particularly as Christmas approaches.

The cheapest Christmas Toys in France, a powerful promise on items that are costly for families. This year, Carrefour is guaranteeing the lowest prices in France on all the toys in its hypermarket Christmas Toy catalogue.

Black Friday, Christmas gifts at knockdown prices. From 19 to 23 November, all Carrefour stores (hypermarkets, supermarkets, convenience stores and all drive outlets) and the *Rue du Commerce* website will be selling thousands of items at knockdown prices: this year, Carrefour is offering huge discounts on complete multimedia systems and household appliances.

Buy in three interest-free instalments, making Christmas spending easier. For purchases of €50 or more, Carrefour PASS card holders can now pay for their shopping in three interest-free instalments.

Discounts on Christmas-themed products, so families get to enjoy the most wonderful of Christmases. Starting 26 November and throughout the month of December, there will be 30% discounts (as discount vouchers) on Christmas products, such as salmon, foie gras, wines, champagnes and Christmas chocolates at all Carrefour hypermarkets.

About the Carrefour Group

With a multi-format network of some 12,000 stores in more than 30 countries, the Carrefour Group is one of the world's leading food retailers. Carrefour welcomes 105 million customers throughout the world and recorded revenue of €88.24 billion in 2017. It has more than 380,000 employees who help to make Carrefour the world leader in the food transition for everyone, providing everybody with access to high-quality, affordable food every day, no matter where they are.

For more information, visit www.carrefour.com, or find us on Twitter (@GroupeCarrefour) and LinkedIn (Carrefour).

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