

# SUSTAINABLE FORESTS FORUM

#ForestForum 21 MARCH, WORLD FORESTS DAY

Organized by WWF France in collaboration with Carrefour, the Sustainable Forests Forum was attended by a number of key stakeholders involved in forest conservation across the food industry. It served as an opportunity for 250 people representing companies, NGOs and institutions from a number of different countries to put forward solutions for protecting our forests.

## Why a sustainable forests forum?

**Get society focused** on a key challenge – curbing climate change and protecting the planet's biodiversity.

**Support** the public authorities by putting forward proposals to help develop an ambitious national strategy to combat imported deforestation.

**Ensure** that customers have access to solutions and products that do not damage our forests by 2020 and beyond.

## Taking action

Four priority proposals were singled out from the attendees' various contributions to the forum.

Take nationwide action to put an end to the deforestation arising from importing soybeans

### Collectively, it is possible to:

- "Mobilise companies which import and consume soybeans." **Jean-François Timmers – WWF Brazil**
- "Get 100 companies to sign the manifesto to halt deforestation of the Brazilian Cerrado". **Hugo Byrnes – Ahold Delhaize**

Generate a commitment at national and European level to protect our forests and other notable ecosystems

### Collectively, it is possible to:

- "Establish a "Zero conversion" declaration and platform for public authorities, companies and NGOs to protect our forests and ensure sustainable ecosystems". **Arnaud Gauffier – WWF France**
- "Get the European Union committed to preserving our forests and ecosystems". **Anke Shulmeister – WWF**

Support a nationwide strategy to tackle imported forestation

### Collectively, it is possible to:

- "Help create a national platform for preserving our forests involving public authorities, companies and NGOs, and give impetus to their collective initiatives". **Jean-Manuel Bluet, Nestlé, French Alliance for Sustainable Palm Oil**
- "Unite all stakeholders around an awareness-raising campaign that involves citizens/consumers actively contributing". **Sandrine Raffin – LinkUp**

Get funding to maintain and restore forestry resources and transform the markets which have arisen from them

### Collectively, it is possible to:

- "Raise €1 billion to protect our natural resources and tackle deforestation by 2022". **Gautier Queru Mirova**
- "Between now and 2020, ensure that companies with the biggest impact implement zero deforestation policies and share this information with their investors. In return, they will be able to use this information to encourage companies which do not yet manage these risks to take action". **Sareh Forouzeh – Carbon Disclosure Project**