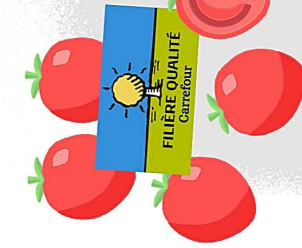


# FOOD TRACEABILITY : CARREFOUR EXPANDS THE BLOCKCHAIN TECHNOLOGY TO ITS CAURALINA TOMATOE QUALITY LINE



By scanning the QR code printed on the packaging, you can get further information on the product.

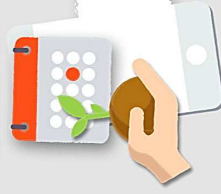
## CROP INFORMATION



Cultivation location



Name of the producers



Planting date of the tomatoes

## HARVEST INFORMATION AND PACKAGING



Harvest date



Different quality controls

## BLOCKCHAIN

Secure digital data base where are saved step by step all of the information and operations made by any actor of the quality line.