



Press Release  
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## Carrefour announces the winners of the International Food Transition Awards

*The IFTA award ceremony, in partnership with RTL, which took place today recognized the most virtuous suppliers in terms of CSR in the eyes of customers.*

From October 24 to November 6, Carrefour's customers were invited to vote on a dedicated platform to elect the products they felt were the most emblematic of the Food Transition for All. During this first voting phase, 300 products were in competition and more than 570,000 votes were counted. An external jury of international experts\* met on November 18 to select the finalists from among the selected suppliers.

The products were selected for their commitment to five key themes of the Food Transition: **health and nutrition, packaging, sustainable and organic agriculture, responsible communication and transparency.**

6 international prizes were awarded in the following categories:

Savoury category: Bonduelle - Pesticide-free corn, corn produced without GMOs and pesticides, with 100% cardboard packaging, rated Eco score A.

Sweet grocery category: LU - Petit Beurre, for its partnership with more than 1,500 farmers to promote wheat cultivation that is more respectful of the environment and local biodiversity, and its commitment to reducing water and CO2 emissions.

Liquids Category: Evian - 6 liter bottle, for the 30% reduction of plastic compared to a 6x1L pack, with 100% recycled plastic.

Category Vegetable Alternatives: Nurishh - Vegetable spread, for its short list of ingredients, its recipe made from sunflower seeds, and its protein content.

Hygiene, beauty & home category: Airwick - Electric essential oil diffuser, for its natural and responsibly sourced ingredients, including FSC\*\* and RSPO\*\*\* certifications.

Category Pet Products: Sheba - Délices du Jour, for its 100% recyclable paper packaging and MSC certified ingredients.

The jury also awarded 9 local prizes for national brands:

FRANCE: HiPP - Lait Infantile Biologique Essentia, for its 100% organic, carbon-neutral baby milk range, with eco-designed packaging.

SPAIN: Alvalle - Gazpacho, for its natural and local ingredients, produced in cooperatives and its 100% rPET bottle.

BELGIUM: Iglo - Green Cuisine Fish & Sticks, for its vegetable alternative to fish, reducing water consumption and greenhouse gas emissions.

ITALY: Mulino Bianco - Macine, a cookie from responsible agriculture in cooperation with WWF, 100% traced supply chain, paper packaging.

ROMANIA: Dorna - rPET bottle. Dorna is awarded for its work in terms of packaging and for being the first brand to go 100% rPET.

POLAND: 2 Be Bio - Organic frozen smoothie mix, for its commitment to organic and sugar-free fruit.

ARGENTINA: Chacabuco - Whole wheat and legume flour, recyclable packaging, high fiber and low sodium.

BRAZIL: Cha Leao - Organic bulk mate, awarded for its complete commitment: organic product, with low CO2 emission transport, 100% FSC certified paper packaging and 90% ink reduction.

TAIWAN: Yummy - Whole Milk, for its FSC-certified packaging and its efforts in reducing CO2 emissions.

This year, the jury wanted to reward 9 local Carrefour private label products whose development fully integrated the food transition:

FRANCE and BELGIUM: Carrefour Extra, Filière Qualité Carrefour - Lait demi écrémé 1L, for its fair remuneration of the producer, its cows raised without GMOs and its guarantees in terms of animal welfare.

SPAIN: Carrefour Extra, Filière Qualité Carrefour - Whole milk 1L, for its fair remuneration of the producer, its cows raised without GMO, its guarantees in terms of animal welfare and its responsible packaging.

ITALY: Terre d'Italia - Cime di Rapa (frozen vegetables), for the transparency of its supply chain and its vegetable composition.

ROMANIA: Drag de Romania - Miel, for its local production and natural ingredients.

POLAND: Carrefour Classic - Drinking yoghurts, for its GMO-free milk and natural ingredients.

ARGENTINA: Carrefour - Tuna, for its sustainable fishing certification.

BRAZIL: Carrefour Veggie - Veggie Burger (chickpea), a vegetable alternative with natural ingredients.

TAIWAN: Carrefour - Free-range eggs, awarded for their animal welfare guarantees and no use of antibiotics.

Thanks to this competition, which for this edition was deployed internationally, Carrefour mobilized more than 250 partners as part of its mission to lead on the food transition for all. This commitment, which is at the heart of the Group's strategy, is based on a collective and long-term ambition to provide a range of healthier and more sustainable products, to protect the climate with the aim of achieving carbon neutrality by 2040, to protect biodiversity by combating deforestation and to reduce waste by recycling packaging.

*\*France: Florian Breton & Sophie Cucheval - MiiMOSA; Alexia Chassagne - Member of the Club des Consommateurs Engagés; Spain: Gregorio Varela - President of the Foundation for Nutrition; Romania: Loredana Ianus - Director of Communication & CSR at Graffiti PR; Belgium: Nathalie Bekx - Founder of Lab Trendhuis; Italy : Martina Rogato - Co-founder of the Young Women Network and CSR Consultant; Poland: Marzena Strzelczak - President of the Responsible Business Forum; Brazil: Lisandro Inakake de Souza - Project Coordinator at Imaflores; Taiwan: Niven Huang - Director of the Sustainability Department at KPMG; Argentina: Narda Lepes - Culinary Activist and Chef at Narda Comedor*

*\*\* FSC (Forest Stewardship Council®) is an international label guaranteeing that the wood used complies with sustainable forest management procedures.*

*\*\*\* RSPO: RSPO (Roundtable on Sustainable Palm Oil) certification certifies that the palm oil used comes from a sustainable, economically viable, environmentally appropriate and socially beneficial plantation.*

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### **About the Carrefour Group**

With a multi-format network of over 13,000 stores in nearly 40 countries, the Carrefour Group is one of the world's leading food retailers. Carrefour achieved sales of €81.2 billion in 2021. Its network of integrated stores employs more than 370,000 people who contribute to making Carrefour the world leader in the food transition for all, offering quality food every day, accessible everywhere and at a reasonable price. Overall, more than 500,000 people work under the Carrefour banner worldwide.

To find out more, visit [www.carrefour.com](http://www.carrefour.com), on Twitter ([@GroupeCarrefour](https://twitter.com/GroupeCarrefour)) and on LinkedIn ([Carrefour](https://www.linkedin.com/company/carrefour)).