



# Ensuring animal welfare

**Carrefour Group 2023**

- |    |                                    |    |
|----|------------------------------------|----|
| 1. | Animal welfare at Carrefour        | 2  |
| 2. | The Carrefour Group's action plans | 6  |
| 3. | Communication and stakeholders     | 16 |
| 4. | Accolades                          | 17 |



# 1. Animal welfare at Carrefour

## 1.1 Context and challenges

Throughout the world every year, 70 billion animals are reared to feed humans with meat, milk or eggs<sup>1</sup>. Without a fundamental change in our dietary habits, global demand will increase by 25% between 2015 and 2030, driven by population growth, rising disposable incomes and increased daily caloric intakes in developing countries, which account for 70% of global livestock farming<sup>2</sup>.

Given this situation, respecting animals and being mindful of their sensitivity are increasingly important issues for civil society, backed by NGOs (non-governmental organisations) in particular. Among the variety of views expressed, many people are critical of certain farming and slaughter methods because of their failure to factor in animal welfare needs. According to the United Nations Food and Agriculture Organisation, (FAO), animal welfare is a common good that forms an integral part of the livestock sector's sustainable development. It is linked to food safety and quality, human and animal health, and rural development.

In several countries, particularly in Europe, new consumption patterns are emerging, such as a reduction in the amount of meat consumed, and people choosing to replace meat inputs with vegetable proteins or to switch to products from more animal-friendly farming methods, in line with a more sustainable type of farming. These changes are rapid and involve changes in farming practices.

**Carrefour believes that particular attention should be paid to livestock farming. Animals are sentient beings – they can experience emotions such as fear, and can feel pain.** Carrefour has been committed to improving animal welfare in its supply chains for several years. This approach is based in particular on the “five fundamental freedoms” of animal welfare, adapted to different livestock farming methods:

- **Physiological freedom:** absence of hunger, thirst or malnutrition. Animals must have access to fresh water and adequate food to maintain good health and vitality
- **Environmental freedom:** suitable accommodation, absence of climatic or physical stress. Animals must have an appropriate environment including comfortable shelter and places to rest
- **Health-related freedom:** absence of pain, injury or disease. Animals must benefit from prevention, and have access to rapid diagnosis and appropriate treatment
- **Behavioural freedom:** possibility to exhibit normal, species-specific behaviour. Animals must be provided with enough space and an environment appropriate to their needs, which includes contact with other animals
- **Psychological freedom:** absence of fear or anxiety. Farming conditions and practices must not induce psychological suffering in the animals

In order to get the Group and its suppliers of own-brand products to follow the guidelines and meet objectives, Carrefour defined an animal welfare policy in 2019. It has adopted a joint approach to developing initiatives and has got the animal sectors involved, focusing on ten priority areas.

<sup>1</sup> <https://www.ciwf.fr/ressources/nos-rapports/bien-etre-animal/sentience-animale/>

<sup>2</sup> <https://www.fao.org/3/w0027e/w0027e.pdf>

## 1.2 Commitments and performance

The objectives of the CSR (Corporate Social Responsibility) and Food Transition index for animal welfare are as follows:

Performance indicators	Targets	Scope
<b>Hen eggs in the shell:</b> 100% of sales of eggs in the shell to be from cage-free hens by 2025 (or 2028, depending on the country).	100% in 2025 and 2028	Eight countries in which the Carrefour Group operates – G8. Controlled products <sup>3</sup> and national brands. 2028: National brand for Argentina and Brazil.
<b>Hen eggs used as ingredients:</b> 100% of eggs used as ingredients to be laid by cage-free hens by 2025	100% by 2025	The 6 European countries in the Carrefour Group – G6 <sup>4</sup> . Controlled products. Simpl' in 2028 (for Italy, Spain, Romania)
<b>Chickens:</b> 50% of Carrefour-branded chicken sales to meet stricter animal welfare requirements by 2026	50% in 2026	G8. Controlled products. Raw products only.
<b>Slaughterhouses:</b> 100% of slaughterhouses to be audited for animal welfare by 2025	100% in 2025	G8. Controlled products. Species: lamb, beef, pork, veal, poultry.
<b>Pork:</b> BIO & Carrefour Quality Line pork products to include improved animal welfare guarantees by 2025	2025	G8. Carrefour Bio and Carrefour Quality Line products. Raw products only.
<b>Cage-free animals: No cage-reared animals to be sold by 2025</b>	2025	G8. Controlled products. Raw products: rabbit and quail (animals and eggs).
<b>Horsemeat:</b> 100% of horse meat supplies independently audited or of EU origin by 2025	100% in 2025	G8. National brand products only.
<b>Transparency:</b> each country to implement a system informing consumers about farming methods used by 2025.	2025	G8. Controlled products. Priority species: veal, pork, beef, cow's milk, eggs, chicken.

## 1.3 The Carrefour Group's animal welfare policy

Through this animal welfare policy, the Carrefour group is seeking to respond as effectively as possible to the expectations that society has regarding animal product lines. This improvement process is delivered through continuous improvement in partnership with all stakeholders involved in these issues.

In all the areas in which work is being done on the animal welfare policy, Carrefour regularly sets up working groups with stakeholders, NGOs, customers and

suppliers to share its animal welfare vision and action plans.

In collaboration with its stakeholders and NGOs with expertise in animal welfare, Carrefour defines its requirements and determines how they should be deployed in its specifications. Progress plans and monitoring mechanisms are also put in place to support changes in production methods.

<sup>3</sup> Controlled products: Carrefour-branded products, branded low price products (e.g. Simpl) and imported No Name products.

<sup>4</sup> G6: Belgium, Spain, France, Italy, Poland and Romania.



## 1.4 Scope

The areas underpinning the animal welfare policy involve all of the Group's nine integrated countries<sup>5</sup>

In 2020, countries defined progress plans targeting these ten areas in which work is to be carried out, operationally broken down by species and product category. In 2021, Carrefour started evaluating its performance in relation to eight objectives, using metrics applied to all Carrefour Group countries:

- **Eggs in the shell:** 100% of eggs in their shells sold under controlled product and national brands to be from cage-free hens by 2025 (or 2028 depending on the country);
- **Eggs as ingredients:** 100% of eggs used as ingredients in Carrefour-brand products to be laid by cage-free hens by 2025;
- **Cage-free animals:** Sale of other cage-reared animals (rabbits and quails) as Carrefour-brand products to be discontinued by 2025;
- **Chickens:** 50% of Carrefour-branded chicken sales to meet stricter animal welfare requirements by 2026;
- **Pork:** BIO & Carrefour Quality Line pork products to include improved animal welfare guarantees by 2025;
- **Horsemeat:** 100% of horse meat supplies independently audited or of EU origin by 2025;
- **Slaughterhouses:** 100% of slaughterhouses delivering raw products controlled by Carrefour to be audited on animal welfare by 2025;
- **Transparency: each country is to implement a system informing consumers about the farming methods used. In Carrefour brands, this scheme must be in place by 2025.**

## 1.5 Governance and performance assessment

Governance of the Group's animal welfare policy is structured at various levels:

- The animal welfare action plans and performance shall be reviewed by the CSR Committee of the Board of Directors when the annual CSR results are presented.
- A risk and sourcing committee has been set up and meets every two months. It analyses the risks arising from Carrefour's sourcing practices and devises strategies for dealing with them, including the animal welfare policy. This committee reports to the general secretariat and is made up of the following departments: audit & risk, CSR, own-brand, merchandise, fresh produce, legal affairs and quality – including an animal welfare correspondent. It defines and disseminates procurement policies and regulations across all countries. The various departments represented on the risk and procurement committee are responsible for enforcing the rules in the countries in which the Carrefour Group operates.
- Performance indicators on animal welfare are defined at Group level. Additional indicators are defined by countries to support implementation of the progress plans.
- An animal welfare expert, working under the quality management of scientific and regulatory affairs, is responsible for supporting the operational teams and for dialoguing with external and particularly inter-vocational stakeholders (such as the LIT, Anvol, Inaporc, INAO, Interbev). International teams are kept in the loop.
- To support these changes, animal welfare coordinators have been appointed within the teams for each of Carrefour Group's integrated countries and working groups have been set up. Quality managers have been trained in this area and Carrefour encourages all stakeholders at every stage in the production chain to gradually do the same. The Group is also introducing animal welfare issues into audits. Carrefour also supports the self-assessment initiatives put in place by our suppliers.
- It is important for Carrefour to raise employees' awareness of the importance of good animal welfare practices. In 2020, training materials on animal welfare were distributed in France and the Carrefour Group's other countries. In 2022, an online training course was launched on our digital platform to raise awareness - among all Carrefour employees in all countries - of food transition commitments, with a specific focus on animal welfare.

<sup>5</sup> Argentina, Belgium, Brazil, Spain, France, Italy, Poland, Romania



Our animal welfare policy is also assessed by the BBFAW (Business Benchmark on Farm Animal Welfare), a tool for gauging how well world food leaders comply with animal welfare standards. Each year, the BBFAW publishes a report <sup>(6)</sup> ranking companies according to 6 levels. In 2021, Carrefour was awarded a level 3 rating in recognition of its performance. In 2022, BBFAW revised its rating methodology and in 2023 Carrefour and its counterparts were assessed using a reinforced scoring grid that will change their rankings.

---

<sup>6</sup> <https://www.agrociwf.fr/media/7449806/bbfaw-report-2021.pdf>

## 2. The Carrefour Group's action plans

### 2.1 Combatting antibiotic resistance and banning antibiotic growth promoters and growth hormones

For 30 years, the Carrefour Group has worked with its suppliers to create products made from "animals reared without antibiotics" in its nine countries.

In its efforts to combat antibiotic resistance, the Group encourages its suppliers to use antibiotics responsibly, for therapeutic purposes, especially by:

- Prohibiting growth-promoting hormones and antibiotics that deplete animals' physiological capacities and contribute to antibiotic resistance.
- Systematising prevention (rearing study animals, limiting densities, etc.) and vaccines and autovaccines.
- Using alternative medicines (herbal medicine, aromatherapy, etc.).
- Prohibiting the use of human – or next-generation – antibiotics and using antimicrobial targeting.

Introducing product lines made from animals reared "without antibiotics".

Carrefour is helping its commercial partners in all Group countries implement pilot projects offering a fuller range of products made from "animals reared without antibiotics" by 2025.

#### OUR ACHIEVEMENTS:



In **France**, Carrefour has developed ranges of chicken (outdoor and barn-raised), guinea fowl, salmon, shrimp, pork, veal, laying hen and quail products "reared without antibiotics" over all or part of the rearing period.



In **Brazil** and **Poland**, Carrefour already sells Carrefour Quality Line chickens reared without antibiotics. In February 2022, Carrefour Italy also stopped using antibiotics in Carrefour Quality Line chicken.

### 2.2 Banning cloned and genetically-modified animals and fostering biological diversity

Carrefour supports the EU's current regulations, which de facto exclude clones and genetically-modified animals from its supply chains. The Group pays particular attention to the choice of appropriate breeds/strains in terms of growth rates, resistance and origin, and encourages other Carrefour countries to comply with these regulations.

#### OUR ACHIEVEMENTS:



In **Brazil**, no Carrefour Quality Lines supplier uses clones or descendants of clones on its farms.

### 2.3 Transform cage rearing and keep animal confinement to a minimum

Working alongside its suppliers, Carrefour has launched a global transformation project designed to ensure that all Carrefour-brand eggs are sourced from alternative, cage-free farms. This commitment is already effective in Italy, Belgium and France. It takes effect in 2025 for Brazil, Argentina, Poland, Spain and Romania. It will then be extended to all eggs – own

and national brands – sold in our stores and to transformed products across the G6 countries.

Finally, in France, 100% of CQL milk now comes from untethered cows.

## GOALS/KPI:

- 100% of eggs in their shells sold as controlled and national-brand products to be from cage-free hens by 2025 (or 2028 depending on the country).
- Eggs as ingredients: 100% of eggs used as ingredients in Carrefour-brand products to be from cage-free hens by 2025

Performance indicators	2019	2020	2021	2022	2023	Change (2022/2023)	Target
<b>Eggs in the shell</b> – Sales of controlled products from cage-free hens (%) <sup>7</sup>	39.4%	71.1%	77%	80.3%	62.8%	(17.5) pts	100% by 2025 (2028 depending on country)
<b>Eggs in shells</b> – Sales of national-brand eggs laid by cage-free hens (%)	-	80.8%	86.3%	80.8%	40.6%	(40.2)%	100% by 2025 (2028 depending on country)
<b>Eggs as ingredients</b> – <sup>8</sup> Sales of Carrefour-brand products whose ingredients include eggs laid by cage-free hens	-	New	51.2%	60.2%	77.2%	17 pts	100% by 2025

- Cage-reared animals no longer to be sold in Carrefour-brand products by 2025 (rabbits and quails)

Performance indicators	2019	2020	2021	2022	2023	Change (2022/2023)	Target
<b>Cage-free livestock</b> – Sales of cage-free animals (rabbits and quails) in controlled products <sup>9</sup>	-	-	New	52.7%	19.8%	(32.9) pts	100% by 2025

## OUR ACHIEVEMENTS:

In France, all quail eggs marketed under the Carrefour brand are from cage-free birds since 2021. Quails are raised in aviaries, with natural light, environmental enhancements and lower density allowing them to exhibit their natural behaviour. Hutch-reared rabbits will no longer be sold under the Carrefour brand from the end of 2023.

<sup>7</sup> Scope: 99.7% of consolidated sales 2023. non-comparable BUs (BR SAMS excluded in 2023; BR AT excluded in 2022). 82.8% in 2023 excluding BR AT

<sup>8</sup> Scope: 99.7% of consolidated sales 2023. Comparable BUs, Europe only (FR, ES, IT, PL, RO, BE)

<sup>9</sup> Scope: 100% of consolidated 2023 revenue. non-comparable BUs (only applicable in FR, BE, RO, AR in 2023; applicable in FR, BE, ES, RO, AR in 2022)

## 2.4 Minimizing stress during transportation and slaughter

Carrefour's animal welfare policy stipulates that animals must be slaughtered after as short a transportation time as possible (under eight hours in countries where this is possible), and under satisfactory conditions (density, temperature, transfer methods, etc.).

Best available techniques and technologies should be used to reduce stress and avoid pain during transport and slaughter.

Stunning and pre-slaughter controls ensure a painless death – these methods must be applied to the majority of our own-brand supplies.

Audits of the Group's partner slaughterhouses and installation of video surveillance are key objectives for the coming years.

### GOALS/KPI:

- 100% of slaughterhouses delivering raw products controlled by Carrefour to be audited on animal welfare by 2025

Performance indicators	2019	2020	2021	2022	2023	Change 2023/2022	Target
Slaughter – Percentage of Carrefour's supplier slaughterhouses audited under animal welfare benchmarks <sup>10</sup>			46.8%	39.2%	69.3%	30.1 pts	100% in 2025
Share of Carrefour's slaughterhouse suppliers in France audited in accordance with animal welfare standards (as a total percentage since 2019)	-	87%	93%	68%	93%	25 pts	-
Number of slaughterhouses supplying Carrefour in France	-	84	93	110	110	-	-

### OUR ACHIEVEMENTS:

#### Audits:



**France:** to ensure animal protection at the slaughterhouse and good transport conditions, audits are carried out periodically for all animal species (annually or three times a year, depending on the case) by independent qualified auditors. Carrefour uses methodology co-developed with the OABA (an organization founded to ensure animal welfare on farms) or equivalent methods such as the approach developed by the AEBEA (animal welfare label association) for chickens, or the INTERBEV analysis (national confederation of livestock breeders) for cattle and pigs.



**Argentina:** 100% of slaughterhouses producing Carrefour-brand beef are audited and assessed by independent auditors on the basis of animal welfare criteria.



**Spain:** on 1 January 2022, Carrefour Spain introduced an animal welfare certification system for all fresh meat of national origin sold under Carrefour brands. Two certificates are now displayed on packaging:

- the Welfair certificate for chicken, turkey, quail, ox, rabbit and lamb
- the "Compromiso bienestar animal" certificate for pork

<sup>10</sup> Scope: 96% of consolidated sales on 31/12/2023. non-comparable BUs (excluding BR C in 2023).





All suppliers of fresh meat sold under the Carrefour Spain brand are audited every three years at each stage of the supply chain (rearing, transport, slaughter) by independent qualified auditors.

#### Video surveillance in slaughterhouses:

- France: all slaughterhouses have been asked by Carrefour to integrate video monitoring at sensitive stages of the process. Having such a system in place is now vital before a new slaughterhouse can be listed.
- Spain: Carrefour is the first retailer in Spain to require all of its suppliers to install cameras in their slaughterhouses.

#### Stunning before slaughter:

- Meat sold under the Carrefour Quality Line, Reflets de France and Carrefour Bio brands is obtained from animals that are systematically stunned before being slaughtered.
- At the end of 2022, compulsory stunning was introduced for all cuts of raw meat sold under the Carrefour brand, irrespective of animal species.
- Eventually, all suppliers of Carrefour-brand chicken in France, Belgium and Poland will switch to gas stunning.
- For the Carrefour Halal brand, reversible stunning or pain relief methods are used for chickens, rabbits, turkeys and beef.
- Salmon sold under the Carrefour Quality Line brand are slaughtered after systematic stunning.

#### Transport to slaughter sites:

- In France, Carrefour Quality Line specifications also include obligations ensuring respect for animal welfare during transport to the slaughter sites. Since 100% of this meat is of French origin, the majority of animals have transport times to the slaughterhouse of less than eight hours.
- Belgium: Carrefour Quality Line chickens and pigs have slaughterhouse transport times of under two hours.

## 2.5 Cutting back on controversial practices and systematically optimizing pain management

Carrefour has committed to working with its partners on finding technically and economically acceptable alternatives to mutilation, in particular castration, dehorning, tail-docking and beak trimming. If these practices are maintained, pain management should

be complete (anesthesia or analgesia). In pig breeding, Carrefour encourages its suppliers to look into alternatives to surgical castration, such as breeding uncastrated males or immuno-castration.

### OUR ACHIEVEMENTS:



**France:** since December 2020, Carrefour has used a spectrophotometric sexing technique (based on colour analysis) for in-ovo selection of laying hens used to produce Carrefour Quality Line eggs, in partnership with Loué.



The culling of male chicks has been banned in France since 1 January 2023. From now on, all Carrefour-brand eggs are from hens sexed "in ovo".

**Amélie Legrand, Head of Agri-Food Affairs at CIWF France, observes:** "CIWF welcomes this innovative move by Carrefour and its partner Loué to deploy in-ovo testing and sexing so there is no need to kill male chicks as soon as they have hatched. We will continue to monitor these trials with great interest and will share our recommendations on any progress points identified"<sup>11</sup>.



**Italy:** the Carrefour Group aspires to a leading position in the promotion of good breeding practices. For example, Carrefour Italy has worked with CIWF (Compassion in World Farming) to produce an animal welfare charter for Carrefour Quality Line pork. Certified by the third-party organisation KIWA, this charter requires the systematic use of anaesthetic during castration. A ban on tail docking and tooth grinding.



**Brazil:** Carrefour Brazil has pledged that all of its own-brand products will come from pig farms that do not perform unanaesthetized castration on male piglets by 2025.



**Belgium, Italy, Poland:** beak trimming is not practised on Carrefour Quality Line laying hens.



**France:** regarding the castration of piglets, the percentage of uncastrated pigs was 34% in France and 35% across the whole Carrefour group (figures for 2020).

## 2.6 Proper nutrition is a must

Animals must have access to fresh, clean water. They must have ready access to healthy food that is appropriate to their species, age and nutritional requirements. Their diet must be good for their health and should keep them in vigorous condition.

These are all among the minimum requirements for products sold under the Carrefour Quality Line brand, and are thus audited in all of the countries in which the Group operates.

<sup>11</sup> <https://www.agrociwf.fr/actualites/2020/02/carrefour-et-loue-testent-le-sexage-in-ovo-en-vue-de-mettre-fin-a-lelimination-des-poussins-m%C3%A2les>

## 2.7 Health monitoring - a basic requirement

Farms must be regularly monitored by a veterinarian and/or by inspectors. Any animal that appears ill or injured must receive treatment immediately, in accordance with the regulations in force governing the use of medicines. Animal euthanasia must be conducted in accordance with specific protocols to

reduce irreversible suffering. Euthanasia of healthy animals is prohibited.

These requirements will gradually be integrated into the specifications for Carrefour Quality Line products and will thus be audited in all of the countries in which the Group operates.

## 2.8 Banning animal testing (cosmetics, drugs and cleaning products)

In Europe, as required by the regulations in force, Carrefour does not accept any cosmetic finished products that have been tested on animals. The Group wishes to extend this practice to all its countries for cosmetics and household cleaning products, as far as possible.

### OUR ACHIEVEMENTS:



**Brazil:** cosmetics and cleaning products sold under the Carrefour brand are not tested on animals.



**Argentina:** Carrefour Argentina has examined the animal welfare practices of its suppliers to ensure they meet this objective. A number of vegan products sold under the Carrefour brand are to be developed – including solid shampoos and conditioners, black soap and toothpaste.

## 2.9 Ban materials of animal origin not derived from livestock whose primary purpose is to produce food

For all own-brand products sold in the Group's countries, Carrefour only purchases products containing leather, feathers and wool which are food industry by-products. For example:

- Carrefour brand clothing does not use animal fur (the quality department may allow certain exceptions if the animal fur is from animals that are reared and consumed in the country in which they are sold) or wool from Angora rabbits.
- The Group prohibits the collection of feathers and down from live animals.
- All the cashmere used in TEX-branded products is from a traceable quality line which guarantees animal welfare.

Thus, Carrefour does not sell zebra, kangaroo or crocodile meat for use in any of brands (Carrefour brands and national brands) in any of the Group's integrated countries.

## 2.10 Improved comfort through living environment

Carrefour encourages its suppliers to create living environments providing access to the outdoors or the open air. The Group also encourages its partners to install fixtures that will allow animals to behave in a natural manner within enhanced living environments (natural light sources, perches for chickens, play-things for pigs, access to the outdoors or winter gardens, chew toys for rabbits etc.).

### GOALS/KPI:

- 50% of Carrefour-brand chicken sales to guarantee compliance with improved animal welfare criteria by 2026, namely:
  - Maximum density 30 kg/m<sup>2</sup>
  - Access to natural light (minimum 50 lux)
  - Access to perches (minimum 2 m of perches per 1000 chickens)
  - Medium and slow-growing strains (validated by the Better Chicken Commitment)

Performance indicators	2019	2020	2021	2022	2023	Change 2023/2022	Target
Chicken - Sales of controlled products guaranteeing compliance with animal welfare criteria <sup>12</sup>	-	New	36.4%	35.9%	30.2%	(5.7) pts	50% by 2026

### OUR ACHIEVEMENTS:

#### Better Chicken Commitment (BCC):

**France:** Carrefour France upped its standards by joining the Better Chicken Commitment in February 2020. The Group commits to meeting all criteria<sup>13</sup> by 2026 for all own-brand products sold in France – including low-price chicken.

**Poland:** in May 2021, Carrefour Poland became the first Polish retailer to join the European Chicken Commitment, extending the scope of Carrefour's February 2020 commitment in France.

**Spain and Italy:** Carrefour Spain and Carrefour Italy joined the European Chicken Commitment in 2022. By 2026, all own-brand products (fresh, frozen and products containing more than 50% chicken) will meet all European Chicken Commitment criteria.

**Belgium:** by 2026, 100% of the fresh and frozen chicken sold by Carrefour Belgium will meet the Better Chicken Commitment animal welfare criteria.

#### Commitment to the AEBEA:

In France, as part of our commitment to the AEBEA, all chickens sold under Carrefour brands are grown in increasingly comfortable environments with the introduction of perches and pecking supports, natural light and reduced density.

**ChickenTrack** is designed to encourage companies that have signed up to the Better Chicken Commitment to report clearly and transparently on the progress they are making in their supply lines.



In its 2021 European report<sup>14</sup>, Carrefour France is listed as the French brand that has made the most progress in meeting Better Chicken Commitment criteria.

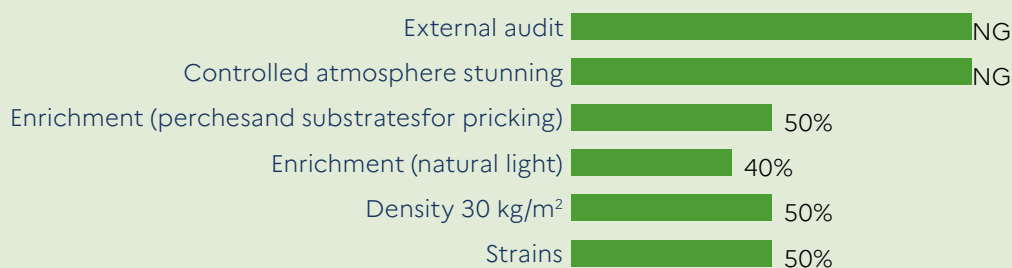
<sup>12</sup> Scope: 87% of consolidated sales 2023. non-comparable BUs (BR C excluded in 2023; FR only in 2023 and 2022)

<sup>13</sup> <https://betterchickencommitment.com/en/policy/>

<sup>14</sup> [https://www.ciwf.org.uk/media/7448202/ciwf-rapport-europeen-chickentrack-2021.pdf?\\_gl=1\\*195m9zt\\*\\_ga\\*MTQ0NDA00T-MyNi4xNjM4ODMwMDU1\\*\\_ga\\_QHTMX95D1M\\*MTYzOTAwMjM2NC4yLjEuMTYzOTAwMzQwNCAw](https://www.ciwf.org.uk/media/7448202/ciwf-rapport-europeen-chickentrack-2021.pdf?_gl=1*195m9zt*_ga*MTQ0NDA00T-MyNi4xNjM4ODMwMDU1*_ga_QHTMX95D1M*MTYzOTAwMjM2NC4yLjEuMTYzOTAwMzQwNCAw)

## Reporting by volume meeting all BCC criteria (2021 Chicken Track Report):

(percentage of volumes meeting each criterion)  
(Carrefour France)



\* NR: no reporting on this criterion

**Note:** despite the lack of reporting for this criterion in ChickenTrack, all farms in France that meet the BCC criteria are audited by qualified independent auditors under the animal welfare labelling initiative.

BIO & Carrefour Quality Line pork products to provide improved animal welfare guarantees by 2025, namely:

- Reduced sow confinement time
- Access to natural light
- Enrichment of the environment (with materials the animals can interact with)
- Reduced density
- No more unanaesthetized castration (zero castration is preferred, otherwise effective pain management)

Performance indicators	2019	2020	2021	2022	2023	Change 2023/2022	Target
Pigs – Sales of Carrefour Bio and CQL pork products guaranteeing compliance with animal welfare criteria <sup>15</sup>	-	-	New	12.2%	26.1%	15 pts	100% in 2025

<sup>15</sup> Scope: 63% of consolidated sales 2023. non-comparable BUs (FR excluded in 2023; only BE, IT and PL in 2022)



## OUR ACHIEVEMENTS:

Working with World Animal Protection, Carrefour Brazil has implemented a special production chain that is more respectful of animals. Three quarters of the pork sold in its stores is produced under the scheme. By the end of December 2022, 100% of sows had transitioned to group pregnancy, which limits their cage confinement to 28 days at most. Also, using ear notches to identify pigs is now banned. Immuno-castration will replace surgical castration by December 2025.

Each country is to implement a system informing consumers about the methods used in rearing animals. Carrefour brands are to introduce the scheme by 2025.

Performance indicators	2019	2020	2021	2022	2023	Change (2021/2022)	Target
Transparency – Sales of species for which the breeding method is transparent for Carrefour-brand products <sup>16</sup>	-	-	New	20.8%	16.7%	(4.1) pts	100% in 2025

<sup>16</sup> Scope: 96% of consolidated sales 2023. non-comparable BUs (excluding BR C in 2023)

## OUR ACHIEVEMENTS:

### France:

At the beginning of 2020, Carrefour announced it had joined the AEBEA to provide consumers with clear and systematic information about livestock rearing methods and animal welfare. This applies to its whole range of own-brand fresh chicken. This means all chickens sold under Carrefour brands are reared in increasingly comfortable environments, with perches and pecking supports, natural light and lower density. Independent external audits are also carried out to ensure labelling criteria are met.

Back in February 2020, the first labelled products were free-range Carrefour Quality Line Auvergne farmhouse chickens in class A (superior). By the end of 2020, coop-reared Carrefour chickens were labelled as class C ("quite good"). Thanks to this transformation, 10 million chickens per year have been able to enjoy living conditions that represent a significant improvement in animal welfare.



At the end of 2022, the AEBEA animal welfare label was still in use for chickens and chicken cuts:

- All Carrefour farm and organic chickens (class A or B)
- Carrefour Oui au Mieux chicken (class C / best score for battery chicken), chicken meeting the requirements of the BCC.

For non-GMO, the Group sells various products that guarantee non-GMO meal for animals such as CQL pork, CQL chicken, Reflets de France chicken and Carrefour Oui au Mieux chicken.

Animal welfare labelling<sup>(17)</sup> is managed by the AEBEA, which was created in 2017 as an alliance of several NGOs (CIWF, LFDA, OABA) with the Casino Group. The aim of the initiative is to create a system informing consumers of the living conditions of the animals from which the products sold in stores are derived, from birth through to slaughter, as well as breeding and transport conditions. The ultimate goal is to develop a standardized labelling system for animal welfare and protection information, implemented nationally in the medium term and at European level in the longer term.

### 5 assessment levels have been created:

- 3 levels (A, B and C) for initiatives demonstrating a significant improvement in animal welfare
- 2 levels (D and E) enabling stakeholders to gradually join the initiative

<sup>17</sup> <http://www.etiquettebienetreanimal.fr/>

# 3. Communication and stakeholders

## 1) Stakeholder collaboration

### France:

- Carrefour has the slaughterhouses supplying its brands audited in accordance with the animal protection standards established by the specialist association, Œuvre d'assistance aux bêtes d'abattoirs (OABA). To realize this project, Carrefour signed an agreement with the OABA.
- Carrefour has also joined the LIT Ouesterel association. This association has over forty members active on all fronts of the farming and agri-food sectors - researchers, educators, chambers of agriculture, cooperatives and producers, distributors, and animal protection associations such as Welfarm, LFDA and OABA. LIT Ouesterel is supported by the regions of Brittany, Normandy and Pays de la Loire, and its work is spearheaded by the Institut national de la recherche agronomique (national institute of agronomic research), along with other specialised institutes. Within the framework of joint initiatives with Carrefour, co-development

and innovation workshops on animal welfare can be organised, so that livestock farming and the needs of society can be reconciled.

- Carrefour also joined the AEBEA in 2020 in its endeavours to inform consumers of livestock rearing methods and animal welfare. This applies to its whole range of own-brand fresh chicken.
- Finally, Carrefour is working with the Welfarm, CIWF and OABA associations on defining and monitoring policies and progress plans.

### Other countries:

- In Brazil, Carrefour works with World Animal Protection.
- In Romania, Italy and Poland, Carrefour works with CIWF.
- In Spain, Carrefour has worked with the NGO Equalia on setting up cameras in slaughterhouses.

## 2) Consumer communication



## 4. Recognitions

---

Carrefour Brazil won the **Communication in Retail Trophy** for its in-store marketing campaign to raise consumer awareness of the importance of cage-free conditions for laying hens. Batteries are still widely predominant in Brazil. Carrefour is the first Brazilian retailer to organize a campaign on this issue, and plans to deploy it in all its stores - nearly 500.

In 2022, Carrefour Brazil won two awards at the ceremony, a Good Egg Commendation in recognition of our commitment to only cage-free for own-brand eggs by 2025 and the Best Retailer Marketing Award for an in-store consumer awareness campaign.



[www.carrefour.com](http://www.carrefour.com)  
[@GroupeCarrefour](#)

Public limited company (société anonyme) with capital of  
€2,018,163,760.00

Head office: 93, avenue de Paris — 91300 Massy  
Évry Trade and Companies Register No. 652 014 051